



Dior Illustrated: René Gruau and the Line of Beauty

UK Press Coverage
Highlights August - December 2010

OUTGOING

FOR MORE NEWS, VISIT WWW.STYLING.CO.UK



See fashion flair with the flick of a pencil

The *Illustrated* in March 2010, Somerset House, London, WC2R 0EJ, sumner@sumner.co.uk. Designer John Galiano may be the fashion world's best-kept secret, but of equal importance to his labels and prints is the rather lesser key: illustrator Steve Green. Keen to know more? Then don't miss Somerset House's brilliant exhibition of Green's beautiful artwork. Among the collection you'll find his original illustrations for Christian Dior perfumes, magazines, posters and cinema perfume bottles. Another highlight is a collection of Dior's iconic Couture dresses selected by Galiano and specially commissioned illustrations from five of the UK's best illustrators. A beautiful tribute to fashion's pen.



DANCE WITH THE GREEN GRAY

Where: La Belle Époque, 30 Dock Street, London, EC3A 3BB, www.la-belle-epoque.com. **When:** All Day Tue-Thu, 100-Nm, The Art Gallery, 100-Nm, 100-Nm, 100-Nm. **What:** An exhibition of the artist's work, featuring a collection of her most iconic illustrations, including the iconic 'The Girl in the Blue Dress'.



LOVE YOURSELF IN A MUSEUM

Where: The British Museum, Great Court, London, WC1R 3AE, www.britishmuseum.org. **When:** All Day Tue-Sun, 100-Nm, 100-Nm. **What:** An exhibition of the artist's work, featuring a collection of her most iconic illustrations, including the iconic 'The Girl in the Blue Dress'.



SHOW YOUR TEETH

Where: The British Museum, Great Court, London, WC1R 3AE, www.britishmuseum.org. **When:** All Day Tue-Sun, 100-Nm, 100-Nm. **What:** An exhibition of the artist's work, featuring a collection of her most iconic illustrations, including the iconic 'The Girl in the Blue Dress'.



POLE AN ALL-NIGHTER

Where: The British Museum, Great Court, London, WC1R 3AE, www.britishmuseum.org. **When:** All Day Tue-Sun, 100-Nm, 100-Nm. **What:** An exhibition of the artist's work, featuring a collection of her most iconic illustrations, including the iconic 'The Girl in the Blue Dress'.

GET SOME CAKES WITH MISS BLO

Where: The British Museum, Great Court, London, WC1R 3AE, www.britishmuseum.org. **When:** All Day Tue-Sun, 100-Nm, 100-Nm. **What:** An exhibition of the artist's work, featuring a collection of her most iconic illustrations, including the iconic 'The Girl in the Blue Dress'.



ENJOY BEING REVEALED BY AN

Where: The British Museum, Great Court, London, WC1R 3AE, www.britishmuseum.org. **When:** All Day Tue-Sun, 100-Nm, 100-Nm. **What:** An exhibition of the artist's work, featuring a collection of her most iconic illustrations, including the iconic 'The Girl in the Blue Dress'.

FOR MORE NEWS, VISIT WWW.STYLING.CO.UK

Stylist
28th October 2010
400,000 readers

GRAZIA CULTURE

A NEW ONE-STOP destination for all your fashion and lifestyle needs.



Crayons, pastels... action!

Once upon a time, it was illustrators – not photographers – whose drawings graced the covers of fashion magazines. And today, they're having a moment all over again, with their eye-opening exhibitions leading the way.



Where to find: The Fashion Illustration Gallery, Somerset House, London, WC2R 0EJ, www.somerset-house.com. **When:** All Day Tue-Sun, 100-Nm, 100-Nm. **What:** An exhibition of the artist's work, featuring a collection of her most iconic illustrations, including the iconic 'The Girl in the Blue Dress'.

Emerging: Not one, but three exhibitions are celebrating the trend. Drawing Fashion at the Design Museum, with work by illustrators and enough accessible talks and one-off film screenings to fit your diary into the New Year. **Where:** The Design Museum, 220 Portico, London, WC2E 9BU, www.designmuseum.org. **When:** All Day Tue-Sun, 100-Nm, 100-Nm. **What:** An exhibition of the artist's work, featuring a collection of her most iconic illustrations, including the iconic 'The Girl in the Blue Dress'.

Hot illustrators to know now

François Schifano: His style? To find. **What to say:** The poster designer, fashion and interior designer is always ready to add a new twist to his work. **Need to know:** In 2009, he was named as the most influential poster designer in the world by the Design Museum.



Agnes de la Motte

Her style? A fine line. **What to say:** The artist is always ready to add a new twist to her work. **Need to know:** In 2009, she was named as the most influential poster designer in the world by the Design Museum.

Mate Gustafson

His style? A fine line. **What to say:** The artist is always ready to add a new twist to his work. **Need to know:** In 2009, he was named as the most influential poster designer in the world by the Design Museum.



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Grazia
22nd November 2010
227,000 readers

THE KNOWLEDGE

Delicious drawings, techie texting and tribal textiles

KENZO IN KENSINGTON

The tycoon says himself he's long been disappointed in Paris. Instead, he's moved out to the leafy suburb of Kensington, London, where he's built a £100m mansion. The house is a blend of traditional and modern architecture. It's a mix of the old and the new, with a touch of the East. The house is a blend of the old and the new, with a touch of the East. The house is a blend of the old and the new, with a touch of the East.



Charming prints

Christened by the artist Christian Baudouin, who helped create the look, the new collection is a mix of traditional and modern architecture. It's a mix of the old and the new, with a touch of the East. The house is a blend of the old and the new, with a touch of the East.

It's crazy how every text now calling a friend is becoming so rare. Me no like it!
- @paulinebelle

Who would you rather be ruled by?

| | | |
|--|--|--|
|  |  |  |
| Barack Obama The 44th President of the United States | Mitt Romney Governor of Massachusetts | Paul Ryan Member of the U.S. House of Representatives |
| 60% | 36% | 4% |

Evening Standard Magazine
5th November 2010
600,000 readers

AN ARTIST'S PALETTE

This new look is especially suited to the latest in eye makeup. It's a mix of the old and the new, with a touch of the East. The house is a blend of the old and the new, with a touch of the East.

PICTURE PERFECT

YOU COULD CALL PORTFOLIO OF A LADY IN MODERN DRESS. BOSS, WE CALL IT ONE OF THE MOST POWERFULLY FEMINE HEADLINES EVER. THE NEW FRAGRANCE BY BOSS IS A MIX OF THE OLD AND THE NEW, WITH A TOUCH OF THE EAST. THE HOUSE IS A BLEND OF THE OLD AND THE NEW, WITH A TOUCH OF THE EAST.

THE PROFESSIONALS

Clare, the author of the book, is a mix of the old and the new, with a touch of the East. The house is a blend of the old and the new, with a touch of the East.

My Beautiful Life

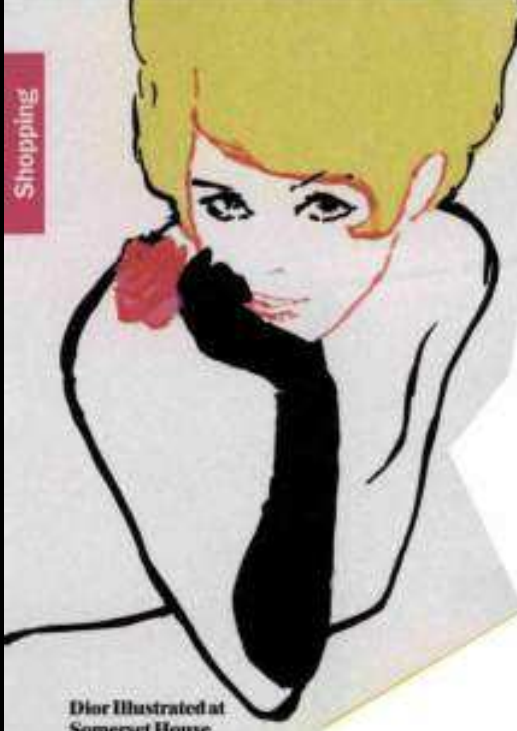
Talk LEMON, MOJO! The author of the book is a mix of the old and the new, with a touch of the East. The house is a blend of the old and the new, with a touch of the East.

FROZEN ASSETS

The author of the book is a mix of the old and the new, with a touch of the East. The house is a blend of the old and the new, with a touch of the East.

Sunday Times Style
28th November 2010
1,356,000 readers

Shopping



Dior Illustrated at Somerset House

Go gawp at the stylised fashion illustrations of René Gruau (1909-2004), who made his name working for Christian Dior.

www.somersethouse.org.uk

Time Out
11th November 2010
92,200 readers

ELLE preview

PS...

Keep an ear out for MNDR, a new digital pop duo from California.

Frontwoman Amanda Warner's Farrah glasses bode well... Illustrator René Gruau was best known for his drawings of Christian Dior couture. See these and more at *Dior Illustrated: René Gruau and the Line of Beauty* at Somerset House (from 10 November to 9 January 2011)... At the Yorkshire Sculpture Park, catch work by illustrator Zara Wood whose Topshop collaborations always sell out (from 11 November to 27 February 2011)...

Lacy Griffiths is on a roll. From Maid Marian in *Robin Hood* to *Collision*, she is often a scene-stealer. Now she's stealing the whole show in ITV1's adaptation of Philippa Gregory's bestseller, *The Little House* (starts this month)... In cinemas, real-life newlyweds Scoot McNairy and Whitney Able star in *Monsters*, a gripping sci-fi with brains about a road trip through an alien-invaded Mexico (out 3 December).

ELLE 146

Elle
December 2010
209,200 readers

body & mind beauty

Beauty review

SKIN SAVIOURS
by beauty director Hannah Adams

Our skin can only take so much mistreatment before it squawks.

It is an occupational hazard that occasionally, after applying a succession of potent skincare and cosmetics in the name of maintaining complexion, becomes angry and reactive. Skin can only take so much mistreatment before it squawks.

When we rarely treat their skin sympathetically. We're either too busy trying to erase wrinkles with exfoliating chemicals or too tired to renew the crumple of yesterday's mascara. And yet, it is this red-rimmed teenage region (combined with the temperamental aspects of stress) that means some 60 per cent of us, according to Dove, are experiencing specific sensitivity. Fiona Hockley, head of training and education for the brand, advises having a steady solve in our bathroom cabinet to combat flare-ups.

For this purpose I recommend the Clinique Care Correcting Milky Gel Cream Mask, £27.50 (020 7709 6790), which has a clever brush applicator and contains dermatologically essential oil plant matter for a vigorously soothing effect. If your irritable complexion tends to dryness, try the Trilogy range. My personal favourite, Trilogy Very Gentle-Calmng Fluid, £28 (Trilogy products.com), is a rare hybrid of basic moisture and beautifying results. Finally, for those prone to spots as well as sensitivity, Vichy Normaderm Anti-Imperfection Hydrating Care, £11.50 (boots.com), combines a gentle peeling action with anti-bacterial medication.

PICTURE PERFECT
Beauty enthusiasts will love the Dior *Illustrated: René Gruau and The Line of Beauty* exhibition at Somerset House, London, from 10 November until 9 January 2011, which celebrates Gruau's iconic vintage sketches for Christian Dior Parfums.

HAIR ESSENTIAL
Undertated anthering of sensual hair. Given-Raven Cashmere Mist Liquid Hair has de perfume, 350 (30ml), blends yarrow, white arbutin and thistle to create a sheer veil of long-lasting fragrance.

THE GOOD FEELS
Inspired by winter dressing, Bask's Fall nail shades, £150 each (dailystylish.com), are a seasonal must-have. We like Little Brown Dress and Saw Psychoid.

LUXE LIFESON
For the ultimate post-bathing skin-care ritual, indulge in Chanel Coco Mademoiselle Moisturising Body Lotion, £20 (020 7493 3838).

BRIGHT AND BEAUTIFUL
Brighten your shining tabs and cut (Wipe with Utopia Skin Cream, £62 (boots.com)), a rich serum based with skin-moisturising and skin-whitening ingredients.

COMPLEXION PERFECTION
Clinique Radiance Mask, £25.20 (clinique.com), is a 2-in-1 beauty complexion-chasing dead cells, leaving skin fully soft and supple.

FOR MORE BEAUTY NEWS follow us on psychology and health Twitter @Psychology

ELLE 146

Psychologies
November 2010
150,000 readers

In The Know



THIS MONTH...

ART

Here Graeco-Roman, classical and genre defining illustrations for artists like Giotto and Raphael house the artist's his admirably elegant line drawings of perfume bottles, couture dresses of all eras alongside work by contemporary fashion illustrators, showing the continued influence. At the National Gallery an exhibition by Bridget Riley includes several new pieces painted onto the walls their spaces in a great dialogue with the gallery's permanent collection. It's a fun and original way to explore the genre and inspiration behind Op Art and abstraction.



She illustrated here (above) and the *Life of Beauty* at Somerset House, London, November 18 to January 5. Call 020 7847 4900. *Remembrance* at the National Gallery at the National Gallery, London, November 20 to 22 May. Call 020 7747 2888. www.nationalgallery.org.uk



FILM My Afternoon With Marguerite

The glacially off-beat French cartoon sees the blossoming of an unlikely, yet deeply felt romance between a visually impaired, deaf-mute, self-deprecating boulevardier (Gérard Philipe) and a shy, fragile, autistic, red-headed child. They meet by chance while heading beyond the park and Marguerite introduces Germain to literature by reading aloud to her. It's a subtle visual which conveys both of their lives and the bond that grows between them comes to be of emotional significance for each. Simple yet profound, the persuasive delight of this story, about the love between friends rather than lovers, has all the makings of a heart-warming classic.



In the pink

These exquisite bone-back knickers with a subtle de jour print are part of a limited edition Capsule collection celebrating two years of underwear label Maje. They'll add extra flirty bounce to your day. For more, visit www.maje.com. Call 0203 2703 111.

Stella style

Following her collaboration with Gap Kids, Stella McCartney launched another whimsically affordable children's collection, this time under her own label and featuring super-cute pieces for 0-12 year olds with a quality classic aesthetic. We love this shy jumper, which also comes in navy and dusty turquoise. www.stellamacintyre.com

BOOK Perfect Love

by Polly Samson (Vintage, £15.99)

Love that seems perfect on the outside, but is often fraught with unspoken tensions, heartbreak and sadness. Such is the subject of Polly Samson's utterly evocative collection of stories, linked by fragmented scenes of connection. In them, one never expects to see her only child, another father for the children's sake, while another has never told her that she was her father's. Polly Samson is the mistress of literary realism, and her carefully measured prose gives us insight into the complexities of contemporary life. www.vintage.co.uk



W&H WEEKEND

GREAT MUSIC, THEATRE AND CULTURAL TREATS

Catch it on the big screen



HARRY POTTER AND THE DEATHLY HALLOWS Set to be the box office smash hit of the season, part one of the finale of JK Rowling's bestselling series sees Harry, Ron and Hermione wage war with the Dark Lord Voldemort. Expect action, social effects, and an a-star cast featuring Ralph Fiennes, Alan Rickman, Bill Nighy, Maggie Smith and many more. **Out 19 November**

MYRAL Gritty, issue-led drama with Paula Patton-Bell. When Hani Hussein comes across a group of orphans, she starts Jerusalem's Dar Al-Tal institution. Years later, Mior (Pinto), a 17-year-old from the orphanage, must decide whether to fight for his lover or political activist or follow the belief, instilled by Hussein, that education is the road to peace. **Out 3 December**

DIRTY DATE A father-to-be embarks on the road trip of a lifetime when he travels across America for the birth of his first child. Featuring comedy with Robert Downey Jr, Zach Galifianakis and Malibu Mania. **Out 6 November**



LIVESTOCK A fish engineer and his consultant wife against the clock to stop a freight train that's carrying carnivorous leeches from drifting and decimating a city. Stars Denzel Washington. **Out 12 November**

BOOK NOW! Celebrate the reopening of the Royal Shakespeare Company's two Stratford-upon-Avon stages with an exhibition on the history of the RSC, guided tours and costume-making workshops. There's also a revival of *Richard III* (9 November to 30 January) before *King Lear* opens on 23 February and *Antony and Cleopatra* on 1 March (both run to 2 April). rsc.org.uk

5 events worth braving the winter chill for...

1 LOVE STORY, LONDON Emotional, powerful and moving, *Love Story* tells the tale of opposite attractions. Music by Howard Goodal and a producing debut by Michael Ball make this musical one to watch. 27 November to 30 April. londontheatre.co.uk

2 HERE COME THE GIRLS, NATIONWIDE Big voices Lulu, Anastacia and M People's Heather Small debut with a nationwide tour packed with new songs and dance sequences, and a *Clash* act. For dates and locations, see www.herecomethegirls.org



3 LORD OF THE DANCE, NATIONWIDE Michael Flatley, the toe-tapping, leg-swinging master, is back with his first UK tour in over a decade. This is entertainment that won't disappoint. Until 12 November. lordofthedance.com

4 DION ILLUSTRATED, LONDON Featuring illustrations by David Giles, new works by up-and-coming artists and haute couture clothes, this behind-the-scenes look at the world of Christian Dior is a must for anyone with an interest in vintage fashion. 10 November to 9 January. dionillustrated.com

5 ICE SKATING, WINCHESTER We love the ice rink at Winchester Cathedral, which is set in the stunning cathedral grounds. Open from 25 November to 3 January. winchester-cathedral.org.uk

Easy Living
December 2010
200,100 readers

Woman & Home
December 2010
350,200 readers

NEW EXHIBITIONS TO SEE THIS MONTH

1 Brighton Aquarium: Zara Wood – aka Woody – has the distinction of creating Topshop's most successful ever range by an artist: her 2008 'Star Gaze' collection. This month she revisits **Miss Dior**, a magical exhibition at Waterloo Sculpture Park. Inspired by everything from Renaissance decoration to 1920s art, she's created silk-screen prints, boxed dioramas and customised ornate jewellery, much of which is for sale alongside Dior's own silk,

sketchbooks and screen-printed mirrors. November 19/February 22 2011 (you can also see wood.com).
2 Dior Illustrated: René Gruau and the Line of Beauty at Somerset House is a celebration of one of the 20th century's most renowned fashion illustrators. Well known for his drawings of Christian Dior perfumes (including Miss Dior, c.1950; below) and the dresses that characterised Dior's 'New Look'. Also on show are specially commissioned pieces from new British illustrators. November 10/January 9, 2011 (somersethouse.org.uk).

3 For the second year running, Norfolk-based fabric firm St Jude's is copying sticks to the capital for **St Jude's in the City**, a group show at south London's Bertrando Gallery. As well as limited-edition prints and new screen-printed fabrics, it will see the launch of artist Angie Lawlor's book, *Flora and Fauna* (also £10) for more detail, which features her engravings, sketches and collages of botanical motifs. November 10/21 (stjudesilk.co.uk).



Christian Dior has a long established recognition for designs that embody elegance and sophistication. The works of illustrator René Gruau also have a deep connection with the brand as Gruau (a close friend of Dior himself) sketched original illustrations for Christian Dior Parfumes helping shape the identity of the brand we all know today. A new exhibition opening this winter in London's Somerset House brings together over forty of these illustrated pieces along with archive advertisement posters, magazines, perfume bottles and a dress designed by John Galiano as an homage to the fashion house's illustrator. *Seamus Duff Dior Illustrated: René Gruau and the Line of Beauty, 10th November 2010 – 9th January 2011, Somerset House, London, W1. Dior.com*

Wonderland
November 2010
140,000 readers

Elle Decoration
December 2010
60,000 readers

THE GUIDE events

18 NOVEMBER TO 15 JANUARY
DIOR ILLUSTRATED: RENÉ GRUAU AND THE LINE OF BEAUTY
SOMERSET HOUSE, W1
 René Gruau is known as 'The Hand of Fashion'. As Christian Dior's principal illustrator, he drew the line of beauty for the fashion house. This exhibition is his tribute to the fashion house's most iconic perfume, Miss Dior. It features original perfume bottles, and a selection of René Gruau's work. (somersethouse.org.uk)

10-20 NOVEMBER
FROM ANTARCTICA TO CHINA
ARTHUR ADDISWORTHY, SW1
 Based 10,000 miles to the south of the north he had the right light, finally. He captured the leading white landscape of Antarctica and the secret gardens of China. The media display the beauty of the north and the solitude of the wilderness. (arthuraddisworthy.com)

10 NOVEMBER
FINE JEWELLERY SALE
BOND STREET, NEW BOND STREET, W1
 Get your socks off at this rare glimpse of both past and contemporary jewellery, featuring pieces by Cartier, Van Cleef & Arpels and Boucheron, and some truly collectible 1950s daily diamonds, estimated to reach between £50,000-£100,000. (jewellery.com)

25-30 OCTOBER
HANDMADE IN BRITAIN
CHELSEA TOWN HALL SW3
 Every handmade vase designed at Wonderland by British has created that perfect, pottery and ceramic art, here too! The results are a poignant reminder of how unique British-made products can be. (handmadeinbritain.co.uk)

4-8 OCT TO 16 NOV, HIP POP, HALCYON GALLERY, W1
PERICCHETTI IS A POP ARTIST WITH A DISTINCTLY ITALIAN FLAVOUR. HIS BIRTHDAY PARTY IS A POP ARTIST WITH A DISTINCTLY ITALIAN FLAVOUR. HIS BIRTHDAY PARTY IS A POP ARTIST WITH A DISTINCTLY ITALIAN FLAVOUR. HIS BIRTHDAY PARTY IS A POP ARTIST WITH A DISTINCTLY ITALIAN FLAVOUR.

48 / CULTUREMAGAZINES.COM / December 2010

Country and Town House
November 2010
80,000 readers

The line of beauty

TAMASIN DOE on the fashion artist, René Gruau

COMMERCIAL ARTISTS seldom enjoy recognition for the work they create, yet René Gruau, the fashion artist who interpreted post-war French society style, was again allowed to sign his unmistakable images of dynamic women delineated in confidence, lady-like fashion magazine and give personality to the advertising images he created for fashion companies and others, including Mainly Rouge, Air France and Citroën. The Dior illustrated exhibition at Somerset House presents some of his remarkable beauty and fashion work for the creative houses and explains his popularity then and now.

Born in 1909 in Italy, Gruau was a published illustrator by the time he was 14, rapidly because he was by then living alone with his eccentric, though impressionist French mother and in need of financial employment, the paid him back by loaning his name, an idealised vision of glamour and feminine attributes that set his compass.

Though clearly influenced by Yves Saint Laurent, Gruau developed his own style and worked through the *Thüring* for magazines including *Avantgarde*, *Maria Clara* and *L'Officiel*. After the war his career took off through a close friendship with Christian Dior in 1947, the year of the New Look. Gruau created an advertisement for the *Monsieur Dior* store, a perfect image of a woman, his neck decorated with a black bow and a string of pearls, dressed up by Gruau after a quick walk. Many other posters and pictures followed and Gruau gave Dior a clear identity at a time when brands were beginning to use images as a way to communicate the life within which their goods existed.

His was a world where women related as a businesswoman combated against a sea of black-velvet men; charming, poised and pleasing. 'Elegant is sexy,' said Gruau. 'It is composed of wit and knowing, of grace, sophistication, position and seduction.' He was forty three while his working life spanned the entire modern fashion era, his most prolific years coincided with those when haute couture was producing the sort of extraordinary shapes and attitude his poster looked for. What Gruau made of the Dior ambience and spirit was that his

completed much of post-1945 fashion isn't recorded, though his 'feminine aesthetic' was a thing of beauty, knowing, subtle and understated, as it's probable that a pair of Gap cargo pants wouldn't have been high on his must-draw list.

Gruau's was also a time when poster printing reasserted his strong lines and contrasting textures and tones performed better on magazine pages than photography. In 1948 he moved to New York where his style was as pleasing to the advertisers and magazines as it had been in Paris. *World* publications *Rogue* and *Margaret's Bazaar* featured his work, although his finest remained in Paris.

Gruau's collaboration with Christian Dior was an indicator of how influential he would quickly become in terms of defining the nature of fashionable femininity. In 1950, *Paris* magazine said, 'The Couture called Gruau's response to every new fashion, and designers must eventually create with his ideal woman in mind.' In effect, Gruau's job was directing a woman's dressmaker and clothes as much as it was recording them.

Earlier this year Dior rendered a Gruau illustration of the speech-defining New Look jacket in eye shadow - a limited edition palette that instantly sold out and was acquired into collections. His work remains influential to many fashion illustrators as an example of how to express clothes and the life lived in them.

A Dior illustrated René Gruau and the line of Beauty. Introduction Gallery, to November 2010 - 15 January 2011 from Somerset House

Oldie Magazine
October 2010
39,000 readers

INSIDER CULTURE

LONDONERS Andalusian Café here. An exhibition of the early, surreal and abstract works of Spanish artist Pablo Picasso, including his great 1937 masterpiece *Guernica*, is being shown at the Royal Academy of Arts in London. The exhibition is a celebration of the artist's 100th birthday. It is the largest exhibition of his work ever shown in London. The exhibition is a celebration of the artist's 100th birthday. It is the largest exhibition of his work ever shown in London.

AND PARIS IS AHEAD OF THE GAME. The British and Irish governments have agreed to a new deal for the sale of the Channel Tunnel. The deal is a landmark in the history of the tunnel, which has been a source of controversy since it was first proposed. The deal is a landmark in the history of the tunnel, which has been a source of controversy since it was first proposed.

THE NEW YORK TIMES. The newspaper has announced that it will be moving its headquarters to a new building in New York City. The new building is a landmark in the history of the city, and it is expected to be completed in the next few years. The newspaper has announced that it will be moving its headquarters to a new building in New York City.

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Metropolitan Eurostar Magazine
November 2010

espritnews

London aims to become world's premier shopping destination

The new West End Company, which represents 600 retailers on Bond Street, Oxford Street and Regent Street, has unveiled a 22-year plan to make London's West End the world's premier shopping destination.

The new plan, unveiled at a press conference on July 20th, is to build a further 20 million sq ft of retail space over the next 22 years, with a focus on high-end retail and luxury goods. The plan also includes a major investment in transport infrastructure, including a new underground station and a new tram line, to improve access to the West End. The plan also includes a major investment in transport infrastructure, including a new underground station and a new tram line, to improve access to the West End.

The plan is a landmark in the history of the West End, which has been a source of controversy since it was first proposed. The plan is a landmark in the history of the West End, which has been a source of controversy since it was first proposed.

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Somerset House announces René Gruau exhibition

An exhibition of the works of the renowned illustrator René Gruau (1909-2004) - *Dior Illustrated, René Gruau and the Line of Beauty* - will take place at Somerset House, on The Strand, London between 10th November 2010 and 9th January 2011.

The exhibition is a celebration of the artist's 100th birthday. It is the largest exhibition of his work ever shown in London. The exhibition is a celebration of the artist's 100th birthday. It is the largest exhibition of his work ever shown in London.

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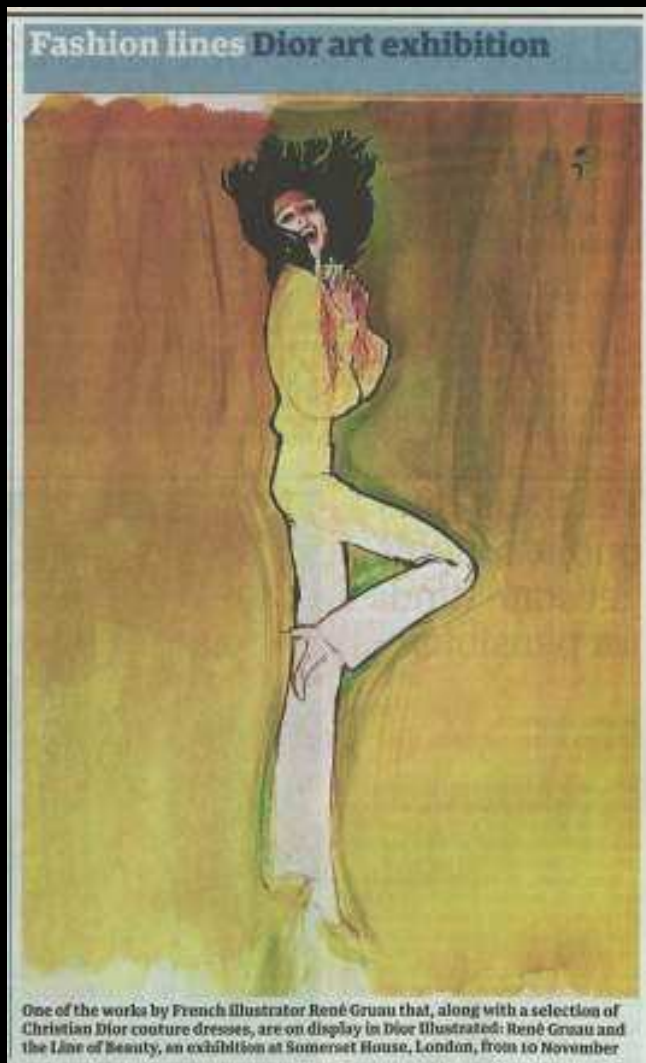


DAILY NEWSPAPERS

The Telegraph
6th November 2010
1,021,900 readers



Metro
15th November 2010
1,362,400 readers



The Guardian
6th November 2010
401,300 readers



Evening Standard
10th November 2010
600,000 readers

ONLINE COVERAGE

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Home - News - Dior In Drawings

Previous Story: The Night Attitude | Next Story: British Arrival

Dior In Drawings

ELLA ALEXANDER | 02 November 2010 | 1 Comment

THE iconic work of Dior illustrator René Gruau will be showcased in a new exhibition held at Somerset House from November 10 - January 9. The display will feature 40 original illustrations for Dior Parfums and a selection of Haute Couture Dior dresses handpicked by John Galliano, including a dress designed for Galliano himself in tribute to Gruau.

[SEE A PREVIEW HERE](#)

"To be inspired by Dior is to be inspired by René Gruau. His sketches capture the silhouette and spirit of Dior and a new era of fashion and femininity," says Galliano. "His illustrations are timeless, ever youthful, ever faithful to the moment he saw; they capture the energy, the sophistication and daring of Dior, and equally are a token of an enduring friendship."

Dior Illustrated: René Gruau and the Line of Beauty will also celebrate the huge influence Gruau had on the today's industry. A host of the UK's most cutting edge illustrators, including Jasper Goodall and Daisy Fletcher, have each designed a limited edition print inspired by Gruau's work, which will also be displayed in the exhibition.

798 Rupert checks out the Beijing art scene -

vogue.com
2nd November 2010

BEAUTY Counter blog

BEAUTY INSIDER
 A New Exhibition Recalls Vintage Dior Beauty
 November 9, 2010 1:37 pm

Before celebrities posed and pouted for fashion and beauty campaigns, designers turned to illustrators to create compelling advertisements that would spark the imagination of the buying public. In a new exhibition at London's Somerset House, the iconic work of artist René Gruau, who collaborated with Christian Dior on some of the house's most famed campaigns, takes center stage. *Dior Illustrated: René Gruau and the Line of Beauty* celebrates Gruau's provocative bold, exaggerated brushstrokes and fluid figures, which perfectly captured "the energy, the sophistication, and daring of Dior," according to John Galliano. The house's current designer designed a special dress in homage to Gruau that's included in the exhibition. Also on view are more than 40 vintage perfume bottles, original sketches, magazine covers, and posters from the Italian artist's 1940's-to-1960's prime. Here, curators Claire Coterail and Vincent Lerej chat with us over e-mail about the exhibition, which opens tomorrow and runs through January 9, 2011.

—Kari Molvar

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style.com
9th November 2010

CULTURE

Who, What, Why | Dior Illustrated: René Gruau and the Line of Beauty

— October 19, 2010 —

A step-by-step guide to preparing highlights across fashion, art and culture



Who? René Gruau

What? An enchanting exhibition showcasing groundbreaking artworks from the renowned fashion illustrator that includes over 40 original illustrations for Christian Dior Parfums, vintage perfume bottles, sketches, magazines and poster adverts. The show also features a selection of exquisite Dior Haute Couture dresses personally selected by John Galiano including a special dress designed by Galiano himself, in homage to Gruau, as well as specially commissioned pieces from five of the UK's most cutting-edge illustrators.

Why? Gruau's striking and sophisticated illustrations are easily recognisable for their often exaggerated, beautiful, bold lines and fluid style. His work has had a lasting impact on the modern day fashion industry.

Where? *Dior Illustrated: René Gruau and the Line of Beauty* runs from 19th November 2010 – 9th January 2011 at Embarkment Galleries, Somerset House

Text by Lucia Davies

anothermag.co.uk
19th October 2010

René Gruau: a new look at the influential Dior illustrator

An online exhibition celebrates the groundbreaking work of the fashion illustrator René Gruau. Details by the reporter his skills.



René Gruau was an Italian-born illustrator who worked at the head office of high fashion for more than 40 years. His work has had a lasting impact on the modern day fashion industry. His work has had a lasting impact on the modern day fashion industry. His work has had a lasting impact on the modern day fashion industry.

telegraph.co.uk
23rd October 2010

WOMEN'S FASHION

Fashion in Pictures | René Gruau, Cover Art International Textiles Magazine

— November 5, 2010 —

Fashion in Pictures is an image gallery marking significant events in the fashion calendar.



With the recent resurgence of interest in René Gruau's distinct, striking and highly sophisticated illustrations and to coincide with a presentation of his works in *Dior Illustrated* at Somerset House and *Drawing Fashion* at the Design Museum, Fashion Illustration Gallery cover **William Ling** thought it the perfect time to showcase the illustrator's *International Textiles* cover art. Teaming exuberant and elegant brush strokes with an incredible eye for composition, Gruau's unique designs graced the covers of this first ever international rag trade magazine from 1949 to 1984. A lasting influence on decades that followed Gruau's mature style, with its bold, solid colors, daring use of negative space and sweeping black line signaled optimism and elegance after World War II. Working for numerous high fashion magazines of the time – such as *Vogue*, *Mira*, *Cherie*, *Harpers Bazaar* and *Elle* – Gruau was also hired by major designers including Christian Dior, Balenciaga, Elsa Schiaparelli, Rochas, Lanvin, Elizabeth Arden, and Hubert de Givenchy. Hans Ling expresses the importance of fashion illustration and the dynamism and unprecedented vision of the man labeled "the 20th century's greatest fashion illustrator."

anothermag.co.uk
5th November 2010




Dior Illustrated at Somerset House

Dior Illustrated at Somerset House is set to be one of the most fashionable exhibitions on show this winter in London, focusing on the artwork of renowned fashion illustrator Rene Gruau. Somerset House is showcasing numerous works of art, vintage items and a selection of couture dresses.

Dior Illustrated at Somerset House Bringing together the work of Rene Gruau along with a selection of Dior fashion and perfume memorabilia, the Somerset House exhibition will no doubt be one of the hottest fashion shows around this season. Following on from their previous fashion and design based exhibitions, Dior Illustrated: Rene Gruau and the Line of Beauty highlights one of the most iconic and groundbreaking fashion illustrators of his day.

When
10 November 2010 - 09 January 2011

Where
Somerset House

Nearest Tube
Charing Cross
Covent Garden
Embankment
Temple

Cost
tbc

Age Restrictions
N/A

viewlondon.co.uk
14th September 2010

Gruau and Dior
Rene Gruau worked for several years with the fashion-house of Dior, capturing their elegant designs and encompassing the energy and style of the brand in his work. He had a special working relationship with Christian Dior himself, allowing for a greater understanding of the designs and attitude he had to convey on paper. Recreating the fashions with bold lines and a fluid style, you can see from the illustrations on show in Dior Illustrated at Somerset House that Gruau proved himself to be perfectly in tune with Dior's work time and time again.

Exhibition highlights
A must see exhibition for any fashionists worth her salt, Dior Illustrated at Somerset House doesn't just feature artwork from the hugely influential artist. Alongside the artworks by SARL Rene Gruau, which include original illustrations for Christian Dior Parfums (such as Miss Dior from 1960), there will also be vintage perfume bottles, sketches, magazines and other fashion ephemera. Fashion fans will also be delighted to see a selection of Dior designed haute couture dresses on display.

Designs for the future
Having become one of the most famous and iconic fashion illustrators of his day, Rene Gruau went on to influence the artwork of future generations of artists. Inspired by his close relationship with the House of Dior, six UK based illustrators have been asked to contribute to Dior Illustrated at Somerset House with their own unique designs.

Dior Illustrated: Rene Gruau and the Line of Beauty takes place from 10am - 6pm
Wednesday 10th November 2010 - Sunday 9th January 2011 at Somerset House. Tickets are not yet on sale - click back soon for more information.



Dior Illustrated at Somerset House in London

What's On Home to London Fashion Week, Somerset House will host a brand new exhibition by Dior illustrator Rene Gruau 10 November to January. Dior Illustrated: Rene Gruau and the Line of Beauty celebrates some of the most iconic fashion and beauty images of the work century.

At the exhibition, visitors will have the chance to see Gruau's innovative creations - with his trademark use of bold lines and fluid style - for Christian Dior Parfums, and a selection of sketches of Dior House Couture dresses. Gruau is said to have captured the spirit of the fashion house as a result of his close relationship with Christian Dior, and influenced a whole generation of fashion illustrators.

In collaboration with Christian Dior Parfums, the exhibition has been created by Somerset House and also features specially commissioned phone you are UK based illustrations, whose work drew inspiration from Gruau's drawings.

"Rene Gruau was incredibly influential," Somerset House curator Claire Corbett says, "This is an opportunity to see an array of his work and iconic images together in one place, in London for the first time."

cntraveller.com
16th September 2010

10 November 2010 - 9th January 2011
Dior Illustrated: Rene Gruau and the Line of Beauty
Somerset House
London WC2R 2LA
www.somerset-house.org.uk



Above: 'Miss Dior', Rene Gruau (c. 1960)

eyemagazine.com
16th September 2010

FASHION



A MUST-SEE FOR FASHION FANS

Stylist reviews the Dior exhibit at Somerset House

Stylist's Fashion Director Alex Fullerton reports on the opening night of the must-see Christian Dior illustrations exhibition at London's Somerset House

Christian Dior's dresses, handbags and jewellery are instantly recognisable, but the perfumes – and more specifically the signature ad campaigns – are equally iconic. They've now been recognised in an essential new exhibition at Somerset House, the home of London Fashion Week.

Tuesday night saw the private view, where a chic, champagne-sipping audience celebrated the images that illustrator René Gruau created for Dior's fragrances.

Somerset House was filled with bowls of white roses for the occasion, while a selection of five or six couture pieces (including an exquisite red satin gown and an elegant navy coat from the Dior archive, both selected by John Galiano) complemented Gruau's sensual linear images.

The illustrations have a beautiful, spontaneous feel and look as fresh in 2010 as when they were first drawn. The exhibition, now open until 9th January 2011, features images dating from 1947 through to the 1980s.

Each perfume, including classic ones such as Diorélla, Miss Dior and Eau Sauvage, has its own collection of classic imagery, accompanied by beautiful vintage perfume bottles too.

Find out more at somersethouse.org.uk/fashion/dior

stylist.co.uk
11th November 2010

ART

René Gruau and Dior at Somerset House



The night before last, an exhibition called Dior Illustrated: René Gruau and the Line of Beauty opened at Somerset House in London.

The exhibition features a collection of beautiful watercolours by Gruau (pronounce it 'groo') who worked with Christian Dior as an illustrator for decades.

Originally created for advertising, the artwork on show evokes a lost part of now impossible-to-find style, from the days when men still wore hats and tipped them when they saw a lady.

esquire.co.uk
11th November 2010

Though we're loathe to make the comparison (due solely to the show's ubiquity) the images conjure illusions of Mad Men-era glamour, despite the fact that Gruau was still working in the Eighties. Unlike the TV show however, the illusions conjured by Gruau's show are more of an elegant heaven than an emotional hell.

Of course, Gruau wasn't solely concerned with women. He also produced some shocking (at the time) artwork for Christian Dior's incredible Eau Sauvage aftershave, which we reproduce here.

"Dior Illustrated: René Gruau and the Line of Beauty" at Somerset House until 9th January 2011 www.somersethouse.org.uk



PARTY COVERAGE



ES Magazine
19th November 2010
600,000 readers



Grazia
29th November 2010
227,000 readers



Londoner's Diary
diary@standard.co.uk

Is Harvey on a royal roll?

LIKE other models, Katy Morgan and Sophie Cook have become household names. But it's not just their faces that are in the news. Morgan, 24, and Cook, 23, are both on the shortlist for the role of the Queen's consort, Catherine, in the new TV series *The Crown*. Morgan, who has appeared in *Mad Men* and *Top Gun*, is also on the shortlist for the role of the Queen's consort, Catherine, in the new TV series *The Crown*. Cook, who has appeared in *Mad Men* and *Top Gun*, is also on the shortlist for the role of the Queen's consort, Catherine, in the new TV series *The Crown*.

Bellow's legacy is Amis's leather look

TRISTAN Bellow's legacy is not just his books, but his style. The author of *The Sense of an Ending* and *Tom Brabner* is known for his leather look. Bellow, who has appeared in *Mad Men* and *Top Gun*, is also on the shortlist for the role of the Queen's consort, Catherine, in the new TV series *The Crown*.

Oldies are off a Lord's radar

FORWARD leader of the House of Lords, Robert Goodson, 81, has been named as the most powerful man in the House of Lords. Goodson, who has appeared in *Mad Men* and *Top Gun*, is also on the shortlist for the role of the Queen's consort, Catherine, in the new TV series *The Crown*.

Being Anton Chekhov

It's not just his plays, but his style. Anton Chekhov is known for his leather look. Chekhov, who has appeared in *Mad Men* and *Top Gun*, is also on the shortlist for the role of the Queen's consort, Catherine, in the new TV series *The Crown*.

Evening Standard
10th November 2010
600,000 readers



LET HER IN

She's becoming the Tavi of Tinseltown. The girl everybody wanted to talk to at the opening of the Dior Illustrated exhibition at Somerset House was 13-year-old Chloe Moretz, star of *Kick-Ass* and *Let Me In*. Cute as a button in her floral Dior frock, she was out with big brother Trevor, her guardian and acting coach. Chloe's top party tip this season? "Pick your events — don't just go to everything you're invited to," Sage advice from one so young.

Sunday Times Style
21st November 2010
1,356,000 readers

ONLINE PARTY COVERAGE



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The Line Of Beauty

JULIA NEEL 10 November 2010 0 Comments

THE scent of *Fadoce* was on the air last night as the iconic images created by illustrator René Gruau for Christian Dior's perfumes were celebrated at Somerset House at the private view of *Dior Illustrated: René Gruau and the Line of Beauty*.

SEE ALL THE PHOTOS

Josephine de la Baume, Daisy Lowe, Charlotte Dellal, Tali Lennox and Roland Mouret were among those who sipped on Moët & Chandon champagne and Belvédère cocktails and nibbled on canapés of smoked eel and rare beef to the sounds of Shakira's *She Wolf* as they took in Gruau's sophisticated depictions for Dior's fragrances. There was also a selection of Dior Couture dresses, specially chosen by John Galiano for the exhibition, and a collection of exquisite vintage Dior perfume bottles on show.

From the first ever illustration that Gruau created to represent Dior's debut fragrance, *Miss Dior*, in 1949, to the controversial image for Dior's *Eau Sauvage* in the Seventies and Eighties - this is an unmissable exhibition of some of the most recognisable fashion and beauty images of the Twentieth Century. See it at Somerset House until January 9, 2011.

798

vogue.com
10th November 2010



Sparkling stars of Dior

To celebrate the launch of Dior *Illustrated: René Gruau and the Line of Beauty* at Somerset House this week, stars of the arts and the fashion world alike gathered together last night, for a private view and Cocktail Party at the Embankment Galleries of Somerset House in London.

Stars including Josephine de la Baume, Daisy Lowe, Caroline Sieber and Clive Mottet paid tribute to the iconic house of Christian Dior, wearing head to toe Dior.

And designer Roland Mouret as well as Charlotte Dellal and Tali Lennox were also in attendance.

Guests sipped on Belvédère cocktails and Moët & Chandon Champagne as they perused the stunning collection of original Christian Dior illustrations and campaign images. Guests were also gifted with the classic Dior Parfums, Eau Sauvage and J'Adore Eau de Parfum.

(Images from top: Josephine de La Baume and Caroline Sieber at the Dior *Illustrated* private viewing.)

By Emily Farley

harpersbazaar.co.uk
10th November 2010

ELLE UK.COM

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Enough talking, it's time to vote! For what? For which style are you planning to try?

Autumn 2010

Latest news
RENE GRUAU: MAN OF THE MOMENT
 By **Naomi Sims** | **10 November 2010** | **11:11**

The stars were out in force last night for the opening of Dior Illustrated: René Gruau and the Line of Beauty.

The exhibition, which runs from today until 9 January at Somerset House, is a tribute to the illustrious René Gruau who created many iconic fashion and beauty images throughout the 20th Century. The cocktail party was co-hosted by **Francesca Rossini** and **Patricia Diary** with high A-list guests **Chloe Moretz**, **Daisy Lowe**, **Mark Ronson** and **Rihanna** having topped the guest list.

Although he worked for some of the biggest names in fashion over his years, Gruau is best known for the work that he did for Dior. He first started working alongside the brand Christian in 1947, and produced countless illustrations for the fashion houses ad campaigns. The exhibition showcases original Gruau sketches, as well as vintage Dior perfume bottles, sketches, magazines and poster art, plus a selection of Dior Haute Couture dresses personally selected by **Jill Johnston**. No one's as as a special dress designed by Galliano in homage to Gruau.

It's the perfect exhibition for beauty and fashion fans alike - we'll be dropping in as a pre-Christmas shopping in the coming weeks and we suggest you do the same. It's not to be missed.

And it's not the only event in town that's focusing on InStyle's subject - the illustrator is clearly having a moment. He's also the subject of an exhibition at the Fashion Museum Gallery in London's Cork Street, which looks at how he drew for iconic British fashion magazines. And, as if that wasn't enough, he also features in the Design Museum's upcoming 'Drawing Fashion' exhibition. Haven't heard of him before? You'll be an expert before your gallery-visiting is done.

elleuk.com
 10th November 2010

InStyle.co.uk

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Celebrity News Celebrity A-Z Celebrity Trends Festival Style Star Style Cover Stars A-List Weddings

Illustrator Gruau pulls in the A-listers

Wednesday 10 November 2010

Daisy Lowe and Chloe Moretz party at the opening of René Gruau's new exhibition

It was a fashion and art love-in last night at the opening of the Dior Illustrated René Gruau exhibition at Somerset House. Raising a toast to Gruau's iconic collection of fashion and beauty images throughout the 20th century, InStyle mingled with the fashion set on the South Bank.

Handsome waiters served cocktails and canapés while guests viewed Gruau's wantable collection of illustrations for Dior, gorgeous vintage Dior perfume bottles, plus a selection of jaw-dropping Dior Couture and John Galliano dresses.

And it was a Dior-fest on the celebrity front too. **Daisy Lowe** stole the show by rocking up in a vampy strapless leather Dior dress and buckled ankle boots, while **Josephine de la Baume** went all ladylike in a Dior pencil skirt and house combo. Also on the VIP list was **Norrie Pomeroy** actress **Bonnie Wright**, designer **Roland Mouret**, **Mark Ronson** and **Kick Ass** star **Chloe Moretz** who looked cute in a floral number.

Daisy Lowe
 Ren

instyle.com
 10th November 2010



Telegraph.co.uk
10th November 2010

J'Adore Dior...

12 HOURS AGO

2 2 0 Share

Last night we pulled on our glad-rags and attended a private view of Dior Illustrated.

The exhibition (Dior Illustrated: René Gruau And The Line Of Beauty) opens at Somerset House today until Tuesday 9th January 2011, and last night a host of celebrities (and fashionable friends, read us) attended the opening.

The evening was hosted by Vincent Jeannel, the director of Somerset House Trust and the managing director of Christian Dior & LVMH Perfumes, who introduced guests to the exhibition.



From left: Daisy Lowe, Roland Mouret, Chloe Moretz and Bonnie Wright

During the course of the evening we caught up with renowned designer Roland Mouret and French actress (and girlfriend of Mark Ronson) Josephine de la Baume.



Josephine de la Baume

Josephine, who was dressed head-to-toe in Dior, apart from some very naughty Agent Provocateur tights that read things like 'whip' and 'lick' up the back, might just be our brand-new girl crush. With her flawless style and endearing accent, she's definitely found two new fans in myself and our style editor Dana.

The exhibition is open daily from 10am to 6pm (and 6pm on a Thursday). Admission is £6 (£5 for concessions).

Pop along yourself to see the works of art (and a breathtaking couture gown or two) and see if you can resist picking up a limited-edition print by one of the LDC's most fabulous young illustrators.

Dior isn't the only designer brand that stars love, take a look at the other labels that float their boat.

By Rebecca Cox

showbiz.sky.com
10th November 2010

AC - PCD UK PR - 01.12.2010



Private view of Dior Illustrated: Rene Gruau's Line of Beauty

Daisy Lowe attending the private view of Dior Illustrated: Rene Gruau's Line of Beauty, at Somerset House in central London. 09/11/2010

< 45 of 50 >

metro.com
9th November 2010

On Our Radar: Dior Illustrated Opens in London [Back to Story](#)

2 of 5 [PREVIOUS](#) [NEXT](#)

On Our Radar: Dior Illustrated Opens in London

An exciting new exhibition opens in London today looking at some of Dior's amazing illustrations. It looks at the work of René Gruau who created some of the fashion house's most iconic images throughout the twentieth century. *Dior Illustrated* opens today at Somerset House and runs until 9th January and will include images created for Christian Dior Parfums, vintage perfume bottles, sketches and magazines, along with a few Dior Haute Couture dresses.

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fabsugar.co.uk
10th November 2010